



FOR IMMEDIATE RELEASE

LifeWise Digital Announces \$1 Million Convertible Debt Offering to Accelerate Growth and Innovation

January 3, 2023 – LifeWise Digital, Inc., a trailblazer in AI-enhanced digital marketing and creator of the davie.ai AdTech platform, proudly announces the launch of a \$1 Million Convertible Debt offering. This funding initiative will empower LifeWise Digital to accelerate platform development, expand key product features, and deepen its support for small and medium businesses across emerging marketing technologies.

“The demand for smarter, data-driven marketing solutions continues to surge across every business sector,” said Richard DeSimone, CEO of LifeWise Digital, Inc. “Our convertible debt offering provides investors with a unique opportunity to participate in LifeWise Digital’s growth, supporting innovation and the transformative impact our technology has on how brands reach their customers.”

This \$1 Million Convertible Debt investment round offers accredited investors the opportunity to participate in LifeWise’s upside, combining the security of a debt instrument with the potential for future equity conversion. Proceeds will strengthen LifeWise Digital’s product pipeline, accelerate customer success initiatives, and advance the company’s unique mission to make AI approachable, actionable, and profitable for business owners.

LifeWise Digital’s commitment to delivering measurable ROI for its clients remains at the heart of this capital strategy. The company’s growing team, expanding customer roster, and passion for excellence reinforce LifeWise’s position as a trusted leader in the rapidly-changing marketing and technology landscape.

For more details on the convertible debt offering, interested accredited investors should contact LifeWise Digital directly.

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