

# LIFEWISE INFLUENCER AGREEMENT

This Influencer Agreement ( “ Agreement ” ) is entered into as of \_\_\_\_\_ (the “ Effective Date ” ), by and between LifeWise ( “ Company ” ) and \_\_\_\_\_ ( “ Influencer ” ). Company and Influencer may be collectively referred to as the “ Parties ” and individually as a “ Party. ”

## 1. Purpose

LifeWise operates a digital marketing Influencer Program whereby approved influencers earn compensation for referring clients to LifeWise and, in some cases, for performing paid influencer campaigns for LifeWise clients. This Agreement sets forth the terms and conditions applicable to Influencer ’ s participation.

## 2. Appointment and Scope

2.1 Non-Exclusive Appointment – LifeWise appoints Influencer as a non-exclusive, independent contractor affiliate to promote LifeWise services and refer prospective clients.

2.2 No Employment – Nothing in this Agreement shall be construed to create an employer-employee relationship, partnership, or joint venture.

## 3. Compensation Structure

Influencer will be compensated as follows:

- a. New Account Bonus: \$100 per new client.
- b. Recurring Revenue Share: 20% of SaaS or monthly service fees.
- c. Media Commission Share: 20% of media commissions.
- d. Performance Bonuses: Cash/equity based on milestones.
- e. Inbound Influencer Assignments: Paid per campaign.

## 4. Payment Terms

4.1 Payments made monthly, within \_\_\_\_ days after close of each month.

4.2 Payments via [Bank Transfer / PayPal / Other].

4.3 Refunds or chargebacks deducted from future payments.

## 5. Influencer Obligations

- Promote LifeWise services professionally and ethically.
- Use approved materials or obtain approval for custom ones.
- Accurately represent LifeWise services.
- Comply with laws, including FTC guidelines.

## 6. Company Obligations

- Provide referral link, tracking tools, and assets.
- Maintain transparent reporting.
- Pay Influencer as agreed.
- Consider Influencer for inbound campaigns.

## 7. Term and Termination

- 7.1 Term begins on Effective Date until terminated.
- 7.2 Either Party may terminate with 30 days ' notice.
- 7.3 Immediate termination for breach.
- 7.4 Influencer paid commissions due up to termination date.

## 8. Confidentiality

Influencer agrees to maintain confidentiality of any non-public business, client, or technical information disclosed by LifeWise.

## 9. Intellectual Property

All LifeWise trademarks, logos, and marketing materials remain exclusive property of LifeWise. Influencer may use them only under this Agreement.

## 10. Independent Contractor Status

Influencer is an independent contractor responsible for taxes, insurance, and expenses. This Agreement does not create an employment relationship.

## 11. Liability and Indemnification

Influencer indemnifies and holds LifeWise harmless from claims or liabilities arising from Influencer ' s actions, representations, or breach.

## 12. Governing Law

This Agreement shall be governed by the laws of the State of \_\_\_\_\_.

## 13. Entire Agreement

This document constitutes the entire agreement between the Parties and supersedes all prior discussions or agreements, written or oral.

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the Effective Date.

LifeWise	Influencer
By: _____	By: _____
Name: _____	Name: _____
Title: _____	Date: _____
Date: _____	